



Regional Growth Partnership
BUILDING A HIGH-TECH, HIGH PERFORMANCE ECONOMY



NEWS

FOR MORE INFORMATION CONTACT:

Julie Myers
Regional Growth Partnership
Phone: 419/252-2700

FOR IMMEDIATE RELEASE

October 6, 2008

Rocket Ventures and Launch Programs Add Spark to “Plugged-In” Program

TOLEDO, Ohio – Rocket Ventures and Launch, programs of the Regional Growth Partnership, are co-sponsors of the WGTE Public Television program “Plugged-In,” which showcases innovations being developed by academics and entrepreneurs in Northwest Ohio and Southeast Michigan.

“Rocket Ventures and Launch are working with the region’s premier technology entrepreneurs and we are thrilled to sponsor a program that promotes the extraordinary technology companies within Northwest Ohio,” said Greg Knudson, Rocket Ventures director.

Tasha Hussain Black, director of the Launch program adds, “Launch and Rocket Ventures’ synergistic approach to technology commercialization has had a tremendous effect on the clients we serve. We are proud to be associated with a program that shines the light on innovative thinking and we’re excited about the potential of our new partnership.”

In addition to their sponsorship, the Rocket Ventures and Launch programs will work closely with WTGE program managers offering content ideas and suggestions for local company features.

Each “Plugged-In” show features student reporters and hosts from the University of Toledo.

“The University of Toledo is playing a significant role in transforming our local economy through its research and innovation,” said Larry Burns, UT vice president for external affairs. “Plugged In is a great medium to share that story, and we couldn’t do it without the support of the Regional Growth Partnership.”

“Plugged-In” airs multiple times each month on WTGE, with new episodes debuting the third Wednesday of each month at 8:00 p.m.

About Rocket Ventures

Rocket Ventures, a division of the Regional Growth Partnership, is a pre-seed, early stage venture fund for technology-based entities/companies operating within the state of Ohio. It consists of \$15 million in state funding and \$7.5 million in private sector investment.

More

About Launch

Launch is a technology-based business incubation program of the Regional Growth Partnership. Launch provides comprehensive business assistance for entrepreneurs and start-up companies that are commercializing revolutionary, world-class technologies, to accelerate company growth and time to-market-entry.

About The Regional Growth Partnership

The Regional Growth Partnership is a private nonprofit development corporation dedicated to fostering local, national, and international economic growth opportunities for Northwest Ohio. The Regional Growth Partnership acknowledges the contribution of the state of Ohio, Department of Development and Thomas Edison Program, which provide funding in support of the Launch program.

###